



STRUCTURE:

Overview

Outcomes

Preparation

Procedure



App







LESSON PLAN

LESSON NAME: Here I am - video profile

DURATION: 4X60 min **AUTHOR:** Giovanna Storti

OVERVIEW

Nowadays job recruitment search candidates through the Internet (Linkedin , Facebook...) so it is very important for a young person who is looking for a job to have an online profile.

A good and powerful job profile can increase your visibility on line. Passive job seekers and those who are not looking for employment should also have a profile that is as complete as possible because you want to make a good impression to those who see your profile.

LEARNING OUTCOMES

Students will be able to:

- Register a complete video profile
- Upload it to social media

PREPARATION AND MATERIALS

Make sure that in the classroom the number of computers are enough so that small group of students can work on them (two or three students per group)

A projector

An Internet Connection

Smartphones to record videos

Install on computers an application to edit video such as Movie maker or i-Movie



Media Education: From passive consumers to active creators 2014-2016



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PROCEDURE

1st lesson

- Discuss with the students the main purpose of a video curriculum
- Point out the main features that the video has to show
- Show them some tutorials about how to do a video profile and some examples and discuss them with the students

2nd lesson

- Prepare a sort of story board and a text
- Record the video

3rd and 4th lessons

- Edit the video with Movie Maker (or i Movie)
- Upload the video to a social network such as Facebook or similar

ATTACHMENT: an example of a video profile. A guide line for creating a video profile (what to do and what not to do).

LINKS

How to make a video cv:

http://www.theguardian.com/careers/careers-blog/how-to-make-video-cv

https://www.youtube.com/watch?v=6fsrGaMj6D8

InternsME: Everythingyouneed to know to make a video resume!: https://www.youtube.com/watch?v=kTr-EG8lHkc

samples of video cv:

InternsME: Sample Video Resume

https://www.youtube.com/watch?v=kLAmGDVIN-8

Example of a wellpresented Video CV

https://www.youtube.com/watch?v=HVgFPhelogo



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QUESTIONAIRE TO EVALUATE THE PROCESS

Did you enjoy the process? Value 1 to 5
 (1 not enjoy at all- 5 verymuch)

1	2	3	4	5

2. Did you find the process easy? Value 1 to 5 (1 not easy at all- 5 verymuch)

1	2	3	4	5

3. Did you find the process interesting? Value 1 to 5 (1 not enjoy at all- 5 verymuch)

1	2	3	4	5

4. Did you find this lesson useful? Value 1 to (1 not useful at all- 5 verymuch)

1	2	3	4	5

5. Are you planning to record your personal video curriculum? Value 1 to 5

1	2	3	4	5